

SCHOOL PHOTO SHOOT FAQ's & 2013 INCENTIVES PROGRAM UPDATES

SCHEDULING YOUR PHOTO SHOOT

WE HAVE A 25-PACKAGE MINIMUM. An individual is considered ONE package. A family is considered ONE package unless they purchase multiple packages. A follow-up call will be made one week prior to the photo shoot to ensure the minimum is met. If the minimum is not met, we may cancel the shoot. Exceptions may be made at our discretion. We do not like canceling shoots - but since we travel to your state, it has to make financial sense.

We schedule appointments in 10-minute increments. So in an hour, we can shoot with 6 students. Families should add 5 minutes per family member when selecting an appointment.

Weekday Shoots: If we shoot from 3-9 or 4-10, we can handle 36 appointments in a day.

In order to schedule an additional day of shooting, all 36 appointments from the previous day(s) must be filled and the second day shoot time will be determined by the amount of confirmed shoot requests. For example, if 10 more appointments have been requested, we would shoot for two consecutive hours on the second day.

Weekend shoots: Weekend shoots are reserved for larger schools. We can shoot as early as 10 a.m. and shoot as late as we need to in order to complete the shoot. *However, please keep the schedule tight with no more than (1) half-hour gap and (1) one-hour gap.*

HOW OUR PHOTO SHOOT WORKS:

We shoot 7 to 15 photos of each student - headshots, solo kicks, forms/kata stances, weapons and even partner-action shots. Students may use us for their KICKPICS KICKIN' CANCER partner photos.

The photos are immediately uploaded to our laptops so the parents/students can view them and select a package. We pride ourselves on excellent customer service and no high-pressure selling.

PAYMENT IS DUE THE DAY OF THE SHOOT - Credit cards, checks and cash are accepted. A \$25 fee is added to the customer's original order if a check is returned NSF.

We sell both print and CD packages (a VERY popular package) and our prices range from \$25 to \$190.

Photos are shipped to the school within 6 weeks of the photo shoot date.

SCHOOL OWNER INCENTIVES PROGRAM:

IF 36 OR MORE PACKAGES ARE SOLD, THE SCHOOL OWNER WILL RECEIVE:

* 20% of our net sales (your check will be included in your school's photos when they are delivered)

* A FREE school poster

* A FREE DVD of all photos that are purchased during shoot (you may use for ANY of your marketing pieces)

* 10 FREE digital photos that can be used as headshots (personal or instructor) or family photos

* 1 FREE multi-pose collage or 5-8x10's with no digital background

* FREE advertising on KICKPICS.net and our Facebook Page in the "FIND A SCHOOL" section - we will also post some of your school's best kicking photos and link your website address